

Laci Kaye Booth - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 110 | Priority 38% | Viral 0% | Hype 41%

Primary Capture Moments

- TikTok: Use "Since 1995" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "George F***** Straight" for a high-payoff ending.
- Prioritize the first 90 seconds: "Since 1995" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "George F***** Straight / Damn Good in a Dive Bar".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- The Loneliest Girl in the World: in-set 36% | opener 33% | closer+encore 0%
- George F***** Straight: in-set 35% | opener 20% | closer+encore 80%
- Daddy's Mugshot: in-set 0% | opener 0% | closer+encore 10%
- Ethereal Redneck Shit: in-set 0% | opener 0% | closer+encore 0%
- Sometimes: in-set 0% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Since 1995" to maximize first-scroll retention.
- Save a hard cut reveal for "George F***** Straight" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-08T05:30:02.711Z
- Poster day hint: Jun 5, 2026