

Elizabeth Nichols - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 94 | Priority 50% | Viral 31% | Hype 57%

Primary Capture Moments

- TikTok: Use "Mama" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Mean" for a high-payoff ending.
- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Prioritize the first 90 seconds: "White paint" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Mean".

Likely Song Triggers

- Little Birds: in-set 0% | opener 20% | closer+encore 0%
- Mama: in-set 0% | opener 40% | closer+encore 0%
- I Got A New One: in-set 0% | opener 0% | closer+encore 29%
- White paint: in-set 18% | opener 50% | closer+encore 0%
- Never Wanted To Be That Girl: in-set 9% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "White paint" to maximize first-scroll retention.
- Save a hard cut reveal for "Mean" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: "I PLAYED STAGECOACH #countrymusic #country #singersongwriter #stagecoach #igotan".
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.

Operational Notes

- Signal source: youtube | confidence 21%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-08T05:28:40.928Z
- Poster day hint: Jun 5, 2026