

Wyatt Flores - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 97 | Priority 45% | Viral 24% | Hype 38%

Primary Capture Moments

- TikTok: Use "Don't Wanna Say Goodnight" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "South Dakota" for a high-payoff ending.
- Prioritize the first 90 seconds: "Don't Wanna Say Goodnight" repeatedly opens recent sets.
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.
- Recent live uploads are accelerating, indicating higher social replay value for hero moments.

Likely Song Triggers

- Don't Wanna Say Goodnight: in-set 64% | opener 95% | closer+encore 0%
- Break My Bones: in-set 0% | opener 0% | closer+encore 0%
- 3/13: in-set 0% | opener 0% | closer+encore 0%
- Stillwater: in-set 44% | opener 0% | closer+encore 0%
- Drive All Night: in-set 0% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Don't Wanna Say Goodnight" to maximize first-scroll retention.
- Save a hard cut reveal for "Sleepless Lullaby" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: youtube | confidence 24%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-11T05:28:54.193Z
- Poster day hint: Friday