

Nat Myers - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier C | Billing 102 | Priority 40% | Viral 35% | Hype 87%

Primary Capture Moments

- TikTok: Use "Duck n' Dodge" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Emory Blues" for a high-payoff ending.
- Prioritize the first 90 seconds: "Duck n' Dodge" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Me and My Chauffeur Blues / Tell No Lies".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- Yellow Peril: in-set 90% | opener 25% | closer+encore 0%
- 75-71: in-set 67% | opener 0% | closer+encore 0%
- It Is What It Is: in-set 61% | opener 0% | closer+encore 0%
- Duck n' Dodge: in-set 58% | opener 75% | closer+encore 0%
- Emory Blues: in-set 49% | opener 33% | closer+encore 67%

Viral Clip Strategy

- Open with a 6-10s hook from "Duck n' Dodge" to maximize first-scroll retention.
- Save a hard cut reveal for "Me and My Chauffeur Blues" as the end-of-video payoff moment.
- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T20:00:42.522Z
- Poster day hint: unavailable