

Steph Strings - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier C | Billing 98 | Priority 37% | Viral 27% | Hype 80%

Primary Capture Moments

- TikTok: Use "Antigone" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Lion" for a high-payoff ending.
- Prioritize the first 90 seconds: "Antigone" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Lion / San Remo".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- Lion: in-set 83% | opener 0% | closer+encore 100%
- Dusty Road: in-set 82% | opener 0% | closer+encore 25%
- Follow the Sun: in-set 79% | opener 20% | closer+encore 0%
- Back at Me: in-set 71% | opener 0% | closer+encore 0%
- Antigone: in-set 65% | opener 100% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Antigone" to maximize first-scroll retention.
- Save a hard cut reveal for "Lion" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T20:00:36.123Z
- Poster day hint: unavailable