

Hemlocke Springs - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier C | Billing 97 | Priority 38% | Viral 26% | Hype 81%

Primary Capture Moments

- TikTok: Use "heavun" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "sever the blight" for a high-payoff ending.
- Prioritize the first 90 seconds: "heavun" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "sever the blight / the beginning of the end".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- girlfriend: in-set 93% | opener 7% | closer+encore 14%
- sever the blight: in-set 78% | opener 0% | closer+encore 93%
- the beginning of the end: in-set 71% | opener 0% | closer+encore 69%
- gimme all ur luv: in-set 71% | opener 8% | closer+encore 0%
- enknee1: in-set 68% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "heavun" to maximize first-scroll retention.
- Save a hard cut reveal for "sever the blight" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T19:58:17.273Z
- Poster day hint: unavailable