

Little Stranger - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier C | Billing 95 | Priority 40% | Viral 31% | Hype 84%

Primary Capture Moments

- TikTok: Use "Simply Business" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Oh Shit" for a high-payoff ending.
- Prioritize the first 90 seconds: "Simply Business" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Oh Shit / Red Rover".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- Way of the Ghost: in-set 78% | opener 0% | closer+encore 0%
- Kama Sumatra: in-set 73% | opener 0% | closer+encore 27%
- Simply Business: in-set 66% | opener 100% | closer+encore 0%
- Sunburn: in-set 62% | opener 0% | closer+encore 9%
- Coffee and a Joint: in-set 61% | opener 9% | closer+encore 9%

Viral Clip Strategy

- Open with a 6-10s hook from "Simply Business" to maximize first-scroll retention.
- Save a hard cut reveal for "Oh Shit" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T19:52:12.684Z
- Poster day hint: unavailable