

# Little Stranger - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

**Tier C | Billing 95 | Priority 34% | Viral 16% | Hype 67%**

## Primary Capture Moments

- TikTok: Use "Simply Business" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Red Rover" for a high-payoff ending.
- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Prioritize the first 90 seconds: "Simply Business" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Red Rover".

## Likely Song Triggers

- Way of the Ghost: in-set 74% | opener 0% | closer+encore 0%
- Kama Sumatra: in-set 69% | opener 0% | closer+encore 27%
- Simply Business: in-set 63% | opener 100% | closer+encore 0%
- Sunburn: in-set 59% | opener 0% | closer+encore 9%
- Coffee and a Joint: in-set 57% | opener 9% | closer+encore 9%

## Viral Clip Strategy

- Open with a 6-10s hook from "Simply Business" to maximize first-scroll retention.
- Save a hard cut reveal for "Red Rover" as the end-of-video payoff moment.
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

## Operational Notes

- Signal source: youtube | confidence 51%
- Data health: Spotify no, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-06T05:30:41.442Z
- Poster day hint: unavailable