

Blondshell - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier C | Billing 94 | Priority 31% | Viral 13% | Hype 48%

Primary Capture Moments

- TikTok: Use "23's a Baby" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Salad" for a high-payoff ending.
- Prioritize the first 90 seconds: "23's a Baby" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Salad / Event of a Fire".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- Kiss City: in-set 90% | opener 0% | closer+encore 20%
- Olympus: in-set 90% | opener 0% | closer+encore 0%
- Salad: in-set 87% | opener 0% | closer+encore 95%
- Veronica Mars: in-set 80% | opener 19% | closer+encore 0%
- Sepsis: in-set 77% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "23's a Baby" to maximize first-scroll retention.
- Save a hard cut reveal for "Salad" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: "Blondshell | Live | Brooklyn Steel NYC | June 20, 2025".
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: youtube | confidence 24%
- Data health: Spotify no, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-06T05:30:17.176Z
- Poster day hint: unavailable