

FCUKERS - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier C | Billing 93 | Priority 39% | Viral 27% | Hype 80%

Primary Capture Moments

- TikTok: Use "Mothers" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Bon Bon" for a high-payoff ending.
- Prioritize the first 90 seconds: "Mothers" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Bon Bon / Tommy".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- Bon Bon: in-set 83% | opener 0% | closer+encore 100%
- I Like It Like That: in-set 77% | opener 11% | closer+encore 0%
- Play Me: in-set 69% | opener 0% | closer+encore 25%
- L.U.C.K.Y: in-set 68% | opener 0% | closer+encore 0%
- Lonely: in-set 62% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Mothers" to maximize first-scroll retention.
- Save a hard cut reveal for "Bon Bon" as the end-of-video payoff moment.
- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T19:46:08.376Z
- Poster day hint: unavailable