

Del Water Gap - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier C | Billing 90 | Priority 39% | Viral 26% | Hype 80%

Primary Capture Moments

- TikTok: Use "Small Town Joan of Arc" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Ode to a Conversation Stuck in Your Throat" for a high-payoff ending.
- Prioritize the first 90 seconds: "Small Town Joan of Arc" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Ode to a Conversation Stuck in Your Throat / Perfume".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- Ode to a Conversation Stuck in Your Throat: in-set 94% | opener 0% | closer+encore 100%
- All We Ever Do Is Talk: in-set 76% | opener 0% | closer+encore 0%
- High Tops: in-set 73% | opener 0% | closer+encore 0%
- Perfume: in-set 72% | opener 0% | closer+encore 100%
- Better Than I Know Myself: in-set 71% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Small Town Joan of Arc" to maximize first-scroll retention.
- Save a hard cut reveal for "Ode to a Conversation Stuck in Your Throat" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-06T05:30:11.287Z
- Poster day hint: unavailable