

San Holo - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier C | Billing 88 | Priority 42% | Viral 33% | Hype 85%

Primary Capture Moments

- TikTok: Use "Lift Me From the Ground" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Rumble" for a high-payoff ending.
- Prioritize the first 90 seconds: "Lift Me From the Ground" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Mr. Brightside / What Is Life?".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- Light: in-set 90% | opener 0% | closer+encore 0%
- We Rise: in-set 79% | opener 0% | closer+encore 0%
- Lift Me From the Ground: in-set 75% | opener 67% | closer+encore 0%
- bb u ok?: in-set 66% | opener 0% | closer+encore 0%
- Rumble: in-set 60% | opener 0% | closer+encore 33%

Viral Clip Strategy

- Open with a 6-10s hook from "Lift Me From the Ground" to maximize first-scroll retention.
- Save a hard cut reveal for "Mr. Brightside" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T19:30:58.306Z
- Poster day hint: unavailable