

Turnover - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier C | Billing 87 | Priority 31% | Viral 11% | Hype 41%

Primary Capture Moments

- TikTok: Use "Cutting My Fingers Off" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Super Natural" for a high-payoff ending.
- Prioritize the first 90 seconds: "Cutting My Fingers Off" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Super Natural / Most of the Time".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- Nightjar: in-set 0% | opener 9% | closer+encore 4%
- New Scream: in-set 0% | opener 0% | closer+encore 4%
- Take My Head: in-set 0% | opener 0% | closer+encore 0%
- I'm Up, I'm Up: in-set 16% | opener 33% | closer+encore 0%
- I See You and Realize: in-set 0% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Cutting My Fingers Off" to maximize first-scroll retention.
- Save a hard cut reveal for "Super Natural" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: youtube | confidence 12%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-06T05:28:48.696Z
- Poster day hint: unavailable