

Japanese Breakfast - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier C | Billing 86 | Priority 38% | Viral 25% | Hype 68%

Primary Capture Moments

- TikTok: Use "Planetary Ambience" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Be Sweet" for a high-payoff ending.
- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Prioritize the first 90 seconds: "Planetary Ambience" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Diving Woman".

Likely Song Triggers

- Paprika: in-set 0% | opener 21% | closer+encore 11%
- Picture Window: in-set 69% | opener 5% | closer+encore 0%
- Be Sweet: in-set 0% | opener 0% | closer+encore 53%
- Everybody Wants to Love You: in-set 0% | opener 17% | closer+encore 67%
- Posing in Bondage: in-set 70% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Planetary Ambience" to maximize first-scroll retention.
- Save a hard cut reveal for "Be Sweet" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: "Japanese Breakfast / Little Big League - Lindsey (live clip)".
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.

Operational Notes

- Signal source: youtube | confidence 52%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-07T05:27:29.447Z
- Poster day hint: unavailable