

Japanese Breakfast - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier C | Billing 86 | Priority 39% | Viral 28% | Hype 68%

Primary Capture Moments

- Reels: Anchor the finale edit around "Be Sweet" for a high-payoff ending.
- Plan a wide crowd payoff shot near the finale around "Be Sweet / Diving Woman".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.
- Capture a 10-15 second crowd reveal during the first high-energy chorus.
- Public-interest spike on Wikipedia (1.12x baseline). Plan one context-first opening shot.

Likely Song Triggers

- Be Sweet: in-set 93% | opener 0% | closer+encore 58%
- Kokomo, IN: in-set 88% | opener 0% | closer+encore 0%
- Boyish: in-set 82% | opener 0% | closer+encore 0%
- Paprika: in-set 78% | opener 16% | closer+encore 11%
- Road Head: in-set 77% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Save a hard cut reveal for "Be Sweet" as the end-of-video payoff moment.
- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T19:24:54.262Z
- Poster day hint: unavailable