

Modest Mouse - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier C | Billing 84 | Priority 39% | Viral 30% | Hype 67%

Primary Capture Moments

- TikTok: Use "3rd Planet" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Dashboard" for a high-payoff ending.
- Prioritize the first 90 seconds: "3rd Planet" repeatedly opens recent sets.
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.
- Capture a 10-15 second crowd reveal during the first high-energy chorus.

Likely Song Triggers

- Gravity Rides Everything: in-set 72% | opener 0% | closer+encore 0%
- Float On: in-set 67% | opener 0% | closer+encore 11%
- Tiny Cities Made of Ashes: in-set 64% | opener 0% | closer+encore 0%
- 3rd Planet: in-set 64% | opener 73% | closer+encore 0%
- Perfect Disguise: in-set 62% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "3rd Planet" to maximize first-scroll retention.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T19:18:50.273Z
- Poster day hint: unavailable