

# Modest Mouse - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier C | Billing 84 | Priority 33% | Viral 16% | Hype 44%

## Primary Capture Moments

- TikTok: Use "3rd Planet" as the first 8-second hook before crowd payoff.
- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Prioritize the first 90 seconds: "3rd Planet" repeatedly opens recent sets.
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.
- Capture a 10-15 second crowd reveal during the first high-energy chorus.

## Likely Song Triggers

- Float On: in-set 79% | opener 0% | closer+encore 20%
- Life Like Weeds: in-set 66% | opener 0% | closer+encore 7%
- Gravity Rides Everything: in-set 64% | opener 0% | closer+encore 0%
- Dashboard: in-set 59% | opener 0% | closer+encore 0%
- Tiny Cities Made of Ashes: in-set 58% | opener 0% | closer+encore 0%

## Viral Clip Strategy

- Open with a 6-10s hook from "3rd Planet" to maximize first-scroll retention.
- Mirror framing from high-engagement clip pattern: "Modest Mouse - Live in Minneapolis - 2025 - Concert Clip".
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.
- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.

## Operational Notes

- Signal source: youtube | confidence 35%
- Data health: Spotify no, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-06T05:29:28.701Z
- Poster day hint: unavailable