

Daily Bread - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier C | Billing 83 | Priority 36% | Viral 20% | Hype 57%

Primary Capture Moments

- TikTok: Use "Texas" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Back To the Moon" for a high-payoff ending.
- Prioritize the first 90 seconds: "Texas" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Back To the Moon / Two Hundred On The Dash".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- Back To the Moon: in-set 79% | opener 0% | closer+encore 100%
- Texas: in-set 70% | opener 100% | closer+encore 0%
- Riding Around In A Circle: in-set 70% | opener 0% | closer+encore 0%
- In the City: in-set 70% | opener 0% | closer+encore 0%
- Empty Like Sky: in-set 70% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Texas" to maximize first-scroll retention.
- Save a hard cut reveal for "Back To the Moon" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 46%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T19:15:48.298Z
- Poster day hint: unavailable