

Mariah the Scientist - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier C | Billing 82 | Priority 41% | Viral 25% | Hype 78%

Primary Capture Moments

- TikTok: Use "United Nations + 1000 Ways to Die" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Burning Blue" for a high-payoff ending.
- Prioritize the first 90 seconds: "United Nations + 1000 Ways to Die" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Burning Blue / Is It a Crime".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- Spread Thin: in-set 90% | opener 0% | closer+encore 0%
- Burning Blue: in-set 80% | opener 0% | closer+encore 100%
- 2 You: in-set 77% | opener 0% | closer+encore 0%
- All for Me: in-set 74% | opener 0% | closer+encore 0%
- Is It a Crime: in-set 74% | opener 0% | closer+encore 100%

Viral Clip Strategy

- Open with a 6-10s hook from "United Nations + 1000 Ways to Die" to maximize first-scroll retention.
- Save a hard cut reveal for "Burning Blue" as the end-of-video payoff moment.
- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T19:12:46.306Z
- Poster day hint: unavailable