

Clipse - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier B | Billing 81 | Priority 53% | Viral 35% | Hype 83%

Primary Capture Moments

- TikTok: Use "Chains & Whips" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "So Far Ahead" for a high-payoff ending.
- Prioritize the first 90 seconds: "Chains & Whips" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "So Far Ahead / Virginia".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- So Be It: in-set 99% | opener 5% | closer+encore 11%
- Chains & Whips: in-set 94% | opener 83% | closer+encore 0%
- P.O.V.: in-set 94% | opener 0% | closer+encore 0%
- Ace Trumpets: in-set 92% | opener 0% | closer+encore 22%
- Grindin': in-set 86% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Chains & Whips" to maximize first-scroll retention.
- Save a hard cut reveal for "So Far Ahead" as the end-of-video payoff moment.
- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T19:09:44.749Z
- Poster day hint: unavailable