

# Sunami - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

**Tier C | Billing 74 | Priority 40% | Viral 21% | Hype 64%**

## Primary Capture Moments

- TikTok: Use "Gate Crasher" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Step Up" for a high-payoff ending.
- Prioritize the first 90 seconds: "Gate Crasher" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Weak Die First / Fake Blood".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

## Likely Song Triggers

- Gate Crasher: in-set 0% | opener 50% | closer+encore 0%
- Step Up: in-set 54% | opener 0% | closer+encore 40%
- Six: in-set 44% | opener 50% | closer+encore 0%
- Dirty Work: in-set 0% | opener 0% | closer+encore 0%
- Fence Walker: in-set 54% | opener 0% | closer+encore 0%

## Viral Clip Strategy

- Open with a 6-10s hook from "Gate Crasher" to maximize first-scroll retention.
- Save a hard cut reveal for "Step Up" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: "SUNAMI // user one - live full set stockholm Sweden 1 february 2026".
- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.

## Operational Notes

- Signal source: youtube | confidence 41%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-06T05:27:47.496Z
- Poster day hint: unavailable