

Sunami - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier C | Billing 74 | Priority 38% | Viral 15% | Hype 66%

Primary Capture Moments

- TikTok: Use "Six" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Step Up" for a high-payoff ending.
- Prioritize the first 90 seconds: "Six" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Weak Die First / Sunami Style".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- Mind Your Business: in-set 64% | opener 0% | closer+encore 0%
- Contempt of Cop: in-set 54% | opener 0% | closer+encore 0%
- Y.S.A.B.: in-set 54% | opener 0% | closer+encore 0%
- Step Up: in-set 54% | opener 0% | closer+encore 40%
- Weak Die First: in-set 54% | opener 0% | closer+encore 100%

Viral Clip Strategy

- Open with a 6-10s hook from "Six" to maximize first-scroll retention.
- Save a hard cut reveal for "Step Up" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 54%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T18:50:01.564Z
- Poster day hint: unavailable