

# Midnight Generation - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

**Tier C | Billing 73 | Priority 30% | Viral 0% | Hype 38%**

## Primary Capture Moments

- TikTok: Use "Energy" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Tan Cerca" for a high-payoff ending.
- Prioritize the first 90 seconds: "Energy" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Tan Cerca / Afterlife".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

## Likely Song Triggers

- Teacher: in-set 0% | opener 33% | closer+encore 0%
- Calling You: in-set 0% | opener 0% | closer+encore 0%
- Oh Baby What Comes Around Goes Back Around: in-set 53% | opener 14% | closer+encore 0%
- Ghosts: in-set 0% | opener 0% | closer+encore 0%
- Tan Cerca: in-set 40% | opener 0% | closer+encore 67%

## Viral Clip Strategy

- Open with a 6-10s hook from "Energy" to maximize first-scroll retention.
- Save a hard cut reveal for "Tan Cerca" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

## Operational Notes

- Signal source: spotify\_setlist\_proxy | confidence 77%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-06T05:27:15.954Z
- Poster day hint: unavailable