

Congress The Band - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier C | Billing 72 | Priority 36% | Viral 10% | Hype 58%

Primary Capture Moments

- TikTok: Use "Don't let me down" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Out the Door" for a high-payoff ending.
- Prioritize the first 90 seconds: "Don't let me down" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Out the Door / Bay Street".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- Don't let me down: in-set 60% | opener 75% | closer+encore 0%
- Wrap Around: in-set 60% | opener 0% | closer+encore 0%
- Modern Lady: in-set 60% | opener 25% | closer+encore 0%
- Valerie: in-set 60% | opener 0% | closer+encore 0%
- Caught: in-set 60% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Don't let me down" to maximize first-scroll retention.
- Save a hard cut reveal for "Out the Door" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 48%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-07T05:27:05.929Z
- Poster day hint: unavailable