

The Stews - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier C | Billing 71 | Priority 31% | Viral 0% | Hype 41%

Primary Capture Moments

- TikTok: Use "Scary" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Fireline" for a high-payoff ending.
- Prioritize the first 90 seconds: "Scary" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "9-5 / 9-5 / War Pigs".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- How It Ends: in-set 70% | opener 0% | closer+encore 0%
- Trials: in-set 68% | opener 0% | closer+encore 0%
- Fireline: in-set 67% | opener 0% | closer+encore 33%
- Lately: in-set 66% | opener 33% | closer+encore 0%
- Notions: in-set 0% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Scary" to maximize first-scroll retention.
- Save a hard cut reveal for "9-5" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-06T05:28:33.780Z
- Poster day hint: unavailable