

The Stews - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier C | Billing 71 | Priority 44% | Viral 28% | Hype 81%

Primary Capture Moments

- TikTok: Use "Scary" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Make It Out" for a high-payoff ending.
- Prioritize the first 90 seconds: "Scary" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "9-5 / 9-5 / War Pigs".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- Make It Out: in-set 92% | opener 0% | closer+encore 33%
- Notions: in-set 83% | opener 0% | closer+encore 0%
- Slip Away: in-set 74% | opener 0% | closer+encore 0%
- How It Ends: in-set 70% | opener 0% | closer+encore 0%
- Trials: in-set 68% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Scary" to maximize first-scroll retention.
- Save a hard cut reveal for "9-5" as the end-of-video payoff moment.
- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T18:40:54.599Z
- Poster day hint: unavailable