

Juelz - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier C | Billing 70 | Priority 30% | Viral 0% | Hype 35%

Primary Capture Moments

- TikTok: Use "Back to the Crib" as the first 8-second hook before crowd payoff.
- Prioritize the first 90 seconds: "Back to the Crib" repeatedly opens recent sets.
- Setlist flow is stable, so pre-block camera positions around recurring transitions.
- Capture a 10-15 second crowd reveal during the first high-energy chorus.

Likely Song Triggers

- Back to the Crib: in-set 64% | opener 100% | closer+encore 0%
- There It Go (The Whistle Song): in-set 60% | opener 100% | closer+encore 0%
- Dipset (Santana's Town): in-set 36% | opener 0% | closer+encore 0%
- EGO! (TAKE IT BACK): in-set 0% | opener 0% | closer+encore 0%
- oh yes: in-set 15% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Back to the Crib" to maximize first-scroll retention.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 69%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-06T05:28:03.019Z
- Poster day hint: unavailable