

# Mountain Grass Unit - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

**Tier C | Billing 69 | Priority 37% | Viral 14% | Hype 52%**

## Primary Capture Moments

- TikTok: Use "Take This Hammer" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Get Back" for a high-payoff ending.
- Plan a wide crowd payoff shot near the finale around "Get Back".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.
- Capture a 10-15 second crowd reveal during the first high-energy chorus.

## Likely Song Triggers

- South Woodridge: in-set 45% | opener 0% | closer+encore 0%
- Masterson's: in-set 39% | opener 25% | closer+encore 8%
- Deal: in-set 33% | opener 20% | closer+encore 0%
- The Train That Carried My Girl From Town: in-set 32% | opener 0% | closer+encore 11%
- Uncle Pen: in-set 31% | opener 0% | closer+encore 13%

## Viral Clip Strategy

- Save a hard cut reveal for "Get Back" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

## Operational Notes

- Signal source: youtube | confidence 44%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-06T05:27:39.854Z
- Poster day hint: unavailable