

Buffalo Traffic Jam - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier C | Billing 66 | Priority 36% | Viral 12% | Hype 43%

Primary Capture Moments

- TikTok: Use "Strangers Now" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Fool's Gold" for a high-payoff ending.
- Prioritize the first 90 seconds: "Family Tradition" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Fool's Gold / Rescue Me".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- Too Young to Die: in-set 61% | opener 10% | closer+encore 0%
- Forgot Your Roots: in-set 0% | opener 9% | closer+encore 0%
- Older: in-set 57% | opener 0% | closer+encore 0%
- Fool's Gold: in-set 0% | opener 18% | closer+encore 73%
- Strangers Now: in-set 0% | opener 40% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Family Tradition" to maximize first-scroll retention.
- Save a hard cut reveal for "Fool's Gold" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: youtube | confidence 12%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-07T05:27:13.633Z
- Poster day hint: unavailable