

Osees - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier C | Billing 62 | Priority 38% | Viral 19% | Hype 38%

Primary Capture Moments

- TikTok: Use "Carrion Crawler" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Crushed Grass" for a high-payoff ending.
- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Prioritize the first 90 seconds: "Carrion Crawler" repeatedly opens recent sets.
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- I Come From the Mountain: in-set 70% | opener 33% | closer+encore 0%
- Tidal Wave: in-set 65% | opener 0% | closer+encore 0%
- I Was Denied: in-set 61% | opener 0% | closer+encore 11%
- Tunnel Time: in-set 56% | opener 0% | closer+encore 11%
- Carrion Crawler: in-set 52% | opener 47% | closer+encore 18%

Viral Clip Strategy

- Open with a 6-10s hook from "Carrion Crawler" to maximize first-scroll retention.
- Mirror framing from high-engagement clip pattern: "Osees - Live in Chicago - Full Set Audio (Thalia Hall • 10/30/25)".
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.
- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.

Operational Notes

- Signal source: youtube | confidence 29%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-05T05:30:49.955Z
- Poster day hint: unavailable