

Deathpact - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier C | Billing 60 | Priority 39% | Viral 20% | Hype 41%

Primary Capture Moments

- TikTok: Use "GATEKEEPER" as the first 8-second hook before crowd payoff.
- Prioritize the first 90 seconds: "GATEKEEPER" repeatedly opens recent sets.
- Setlist flow is stable, so pre-block camera positions around recurring transitions.
- Capture a 10-15 second crowd reveal during the first high-energy chorus.
- Public-interest spike on Wikipedia (2.50x baseline). Plan one context-first opening shot.

Likely Song Triggers

- DOG IN ME: in-set 71% | opener 0% | closer+encore 0%
- GATEKEEPER: in-set 65% | opener 100% | closer+encore 0%
- SOOTHSAYER: in-set 33% | opener 0% | closer+encore 0%
- Danger: in-set 28% | opener 0% | closer+encore 0%
- 0506+056: in-set 28% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "GATEKEEPER" to maximize first-scroll retention.
- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 46%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-05T05:30:36.939Z
- Poster day hint: unavailable