

Boys Noize - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier B | Billing 58 | Priority 61% | Viral 41% | Hype 88%

Primary Capture Moments

- TikTok: Use "Girl Crush" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Near You" for a high-payoff ending.
- Prioritize the first 90 seconds: "Girl Crush" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Near You / No Primordial State".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- Down in It: in-set 64% | opener 13% | closer+encore 6%
- Fatal Error: in-set 52% | opener 0% | closer+encore 0%
- Girl Crush: in-set 52% | opener 62% | closer+encore 0%
- HYYTUP: in-set 47% | opener 0% | closer+encore 0%
- Near You: in-set 42% | opener 0% | closer+encore 92%

Viral Clip Strategy

- Open with a 6-10s hook from "Girl Crush" to maximize first-scroll retention.
- Save a hard cut reveal for "Near You" as the end-of-video payoff moment.
- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T17:58:27.166Z
- Poster day hint: unavailable