

Tash Sultana - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier B | Billing 56 | Priority 58% | Viral 31% | Hype 83%

Primary Capture Moments

- TikTok: Use "Unleash the Rage" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Blackbird" for a high-payoff ending.
- Prioritize the first 90 seconds: "Unleash the Rage" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Blackbird / Coma".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- Jungle: in-set 92% | opener 0% | closer+encore 20%
- Notion: in-set 80% | opener 0% | closer+encore 10%
- Greed: in-set 63% | opener 0% | closer+encore 0%
- Hazard to Myself: in-set 62% | opener 0% | closer+encore 0%
- Milk & Honey: in-set 62% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Unleash the Rage" to maximize first-scroll retention.
- Save a hard cut reveal for "Blackbird" as the end-of-video payoff moment.
- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-04T05:29:47.253Z
- Poster day hint: unavailable