

Passion Pit - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier B | Billing 54 | Priority 57% | Viral 27% | Hype 80%

Primary Capture Moments

- TikTok: Use "The Reeling" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Sleepyhead" for a high-payoff ending.
- Prioritize the first 90 seconds: "The Reeling" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Sleepyhead / Cuddle Fuddle".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- Sleepyhead: in-set 87% | opener 23% | closer+encore 54%
- Take a Walk: in-set 74% | opener 0% | closer+encore 23%
- Moth's Wings: in-set 73% | opener 0% | closer+encore 7%
- Carried Away: in-set 72% | opener 7% | closer+encore 14%
- The Reeling: in-set 66% | opener 58% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "The Reeling" to maximize first-scroll retention.
- Save a hard cut reveal for "Sleepyhead" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T17:47:50.987Z
- Poster day hint: unavailable