

Passion Pit - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier B | Billing 54 | Priority 44% | Viral 0% | Hype 41%

Primary Capture Moments

- TikTok: Use "The Reeling" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Sleepyhead" for a high-payoff ending.
- Prioritize the first 90 seconds: "The Reeling" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Sleepyhead / Cuddle Fuddle".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- Sleepyhead: in-set 0% | opener 27% | closer+encore 45%
- Moth's Wings: in-set 0% | opener 0% | closer+encore 8%
- Once Upon Your Balcony: in-set 24% | opener 25% | closer+encore 0%
- The Reeling: in-set 0% | opener 50% | closer+encore 0%
- Smile Upon Me: in-set 41% | opener 13% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "The Reeling" to maximize first-scroll retention.
- Save a hard cut reveal for "Sleepyhead" as the end-of-video payoff moment.
- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-05T05:27:23.616Z
- Poster day hint: unavailable