

# Flipturn - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

**Tier C | Billing 53 | Priority 43% | Viral 14% | Hype 64%**

## Primary Capture Moments

- TikTok: Use "Juno" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Chicago" for a high-payoff ending.
- Prioritize the first 90 seconds: "Juno" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Chicago / Nickel".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

## Likely Song Triggers

- Burnout Days: in-set 66% | opener 7% | closer+encore 0%
- Sad Disco: in-set 63% | opener 7% | closer+encore 0%
- August: in-set 63% | opener 0% | closer+encore 0%
- Rodeo Clown: in-set 63% | opener 0% | closer+encore 14%
- Moon Rocks: in-set 60% | opener 0% | closer+encore 0%

## Viral Clip Strategy

- Open with a 6-10s hook from "Juno" to maximize first-scroll retention.
- Save a hard cut reveal for "Chicago" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

## Operational Notes

- Signal source: spotify\_setlist\_proxy | confidence 54%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T17:44:49.074Z
- Poster day hint: unavailable