

flipturn - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier C | Billing 53 | Priority 41% | Viral 15% | Hype 44%

Primary Capture Moments

- TikTok: Use "Inner Wave" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Chicago" for a high-payoff ending.
- Prioritize the first 90 seconds: "Inner Wave" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Chicago / Nickel".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- Sad Disco: in-set 68% | opener 7% | closer+encore 0%
- August: in-set 68% | opener 0% | closer+encore 0%
- Burnout Days: in-set 61% | opener 0% | closer+encore 0%
- Moon Rocks: in-set 61% | opener 0% | closer+encore 0%
- Swim Between Trees: in-set 61% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Inner Wave" to maximize first-scroll retention.
- Save a hard cut reveal for "Chicago" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: "flipturn - Outside Lands Music Festival 2025 [FULL SET]".
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: youtube | confidence 12%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-05T05:30:06.537Z
- Poster day hint: unavailable