

# Sub Focus - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

**Tier B | Billing 51 | Priority 54% | Viral 17% | Hype 68%**

## Primary Capture Moments

- TikTok: Use "Solar System" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Vibration" for a high-payoff ending.
- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Prioritize the first 90 seconds: "Solar System" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Entwined / So Many Colours".

## Likely Song Triggers

- Wildfire: in-set 74% | opener 0% | closer+encore 0%
- On & On: in-set 73% | opener 33% | closer+encore 0%
- Off The Ground: in-set 65% | opener 0% | closer+encore 0%
- Solar System: in-set 63% | opener 50% | closer+encore 0%
- Roll Too Deep: in-set 62% | opener 0% | closer+encore 0%

## Viral Clip Strategy

- Open with a 6-10s hook from "Solar System" to maximize first-scroll retention.
- Save a hard cut reveal for "Entwined" as the end-of-video payoff moment.
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

## Operational Notes

- Signal source: youtube | confidence 49%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-05T05:29:54.753Z
- Poster day hint: unavailable