

Sub Focus - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier B | Billing 51 | Priority 61% | Viral 37% | Hype 86%

Primary Capture Moments

- TikTok: Use "Solar System" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Entwined" for a high-payoff ending.
- Prioritize the first 90 seconds: "Solar System" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Entwined / So Many Colours".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- Off The Ground: in-set 78% | opener 0% | closer+encore 0%
- Solar System: in-set 73% | opener 50% | closer+encore 0%
- Original Don: in-set 62% | opener 0% | closer+encore 0%
- Miracle: in-set 62% | opener 0% | closer+encore 0%
- Go Back: in-set 62% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Solar System" to maximize first-scroll retention.
- Save a hard cut reveal for "Entwined" as the end-of-video payoff moment.
- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T17:38:45.287Z
- Poster day hint: unavailable