

Amyl and The Sniffers - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier B | Billing 50 | Priority 53% | Viral 21% | Hype 53%

Primary Capture Moments

- TikTok: Use "Balaclava Lover Boogie" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Hertz" for a high-payoff ending.
- Prioritize the first 90 seconds: "Balaclava Lover Boogie" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Hertz / Jerkin".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- Hertz: in-set 94% | opener 0% | closer+encore 90%
- U Should Not Be Doing That: in-set 87% | opener 0% | closer+encore 5%
- Guided by Angels: in-set 80% | opener 0% | closer+encore 0%
- Jerkin': in-set 79% | opener 0% | closer+encore 79%
- Security: in-set 79% | opener 5% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Balaclava Lover Boogie" to maximize first-scroll retention.
- Save a hard cut reveal for "Hertz" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: "Amyl and The Sniffers Full Set Live - Bill Graham Civic Auditorium San Francisco".
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: youtube | confidence 29%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-04T05:29:41.852Z
- Poster day hint: unavailable