

Freddie Gibbs & The Alchemist - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier C | Billing 49 | Priority 44% | Viral 16% | Hype 63%

Primary Capture Moments

- TikTok: Use "1985" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "A Thousand Mountains" for a high-payoff ending.
- Prioritize the first 90 seconds: "1985" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "A Thousand Mountains / Jean Claude".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- 1985: in-set 64% | opener 67% | closer+encore 0%
- Lemon Pepper Steppers: in-set 64% | opener 0% | closer+encore 0%
- God Is Perfect: in-set 60% | opener 0% | closer+encore 0%
- Ensalada: in-set 58% | opener 7% | closer+encore 14%
- Lavish Habits: in-set 57% | opener 0% | closer+encore 15%

Viral Clip Strategy

- Open with a 6-10s hook from "1985" to maximize first-scroll retention.
- Save a hard cut reveal for "A Thousand Mountains" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 48%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T17:32:42.023Z
- Poster day hint: unavailable