

Rainbow Kitten Surprise - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier B | Billing 48 | Priority 51% | Viral 10% | Hype 58%

Primary Capture Moments

- TikTok: Use "Hell Nah" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Tropics" for a high-payoff ending.
- Prioritize the first 90 seconds: "Hell Nah" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Tropics".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- Hide: in-set 69% | opener 0% | closer+encore 0%
- Dang: in-set 67% | opener 0% | closer+encore 0%
- Our Song: in-set 66% | opener 18% | closer+encore 0%
- When It Lands: in-set 0% | opener 0% | closer+encore 0%
- Holy War: in-set 26% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Hell Nah" to maximize first-scroll retention.
- Save a hard cut reveal for "Tropics" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: "Rainbow Kitten Surprise - Run".
- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.

Operational Notes

- Signal source: youtube | confidence 35%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-05T05:27:07.510Z
- Poster day hint: unavailable