

Rainbow Kitten Surprise - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier B | Billing 48 | Priority 59% | Viral 29% | Hype 82%

Primary Capture Moments

- TikTok: Use "Hell Nah" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "It's Called: Freefall" for a high-payoff ending.
- Prioritize the first 90 seconds: "Hell Nah" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "It's Called: Freefall / Tropics".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- It's Called: Freefall: in-set 98% | opener 0% | closer+encore 100%
- Cocaine Jesus: in-set 85% | opener 4% | closer+encore 0%
- Painkillers: in-set 77% | opener 0% | closer+encore 0%
- Goodnight Chicago: in-set 75% | opener 0% | closer+encore 0%
- First Class: in-set 74% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Hell Nah" to maximize first-scroll retention.
- Save a hard cut reveal for "It's Called: Freefall" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T17:29:40.274Z
- Poster day hint: unavailable