

# Sara Landry - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

**Tier B | Billing 47 | Priority 63% | Viral 39% | Hype 89%**

## Primary Capture Moments

- TikTok: Use "Perfect Celebrity Remix" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Legacy" for a high-payoff ending.
- Prioritize the first 90 seconds: "Perfect Celebrity Remix" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Legacy / Spiritual Driveby".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

## Likely Song Triggers

- Play With Me: in-set 75% | opener 0% | closer+encore 0%
- Legacy: in-set 66% | opener 0% | closer+encore 100%
- Because They Want Our Seat: in-set 63% | opener 0% | closer+encore 0%
- Pressure: in-set 63% | opener 0% | closer+encore 0%
- Perfect Celebrity Remix: in-set 60% | opener 100% | closer+encore 0%

## Viral Clip Strategy

- Open with a 6-10s hook from "Perfect Celebrity Remix" to maximize first-scroll retention.
- Save a hard cut reveal for "Legacy" as the end-of-video payoff moment.
- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

## Operational Notes

- Signal source: spotify\_setlist\_proxy | confidence 83%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T17:26:38.630Z
- Poster day hint: unavailable