

Chase & Status - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier B | Billing 46 | Priority 60% | Viral 31% | Hype 82%

Primary Capture Moments

- TikTok: Use "Smash TV" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Blind Faith" for a high-payoff ending.
- Prioritize the first 90 seconds: "Smash TV" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Blind Faith / Program".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- BACKBONE: in-set 82% | opener 0% | closer+encore 0%
- Baddadan: in-set 62% | opener 0% | closer+encore 0%
- Liquor & Cigarettes: in-set 57% | opener 33% | closer+encore 0%
- End Credits: in-set 57% | opener 0% | closer+encore 0%
- Blind Faith: in-set 53% | opener 0% | closer+encore 100%

Viral Clip Strategy

- Open with a 6-10s hook from "Smash TV" to maximize first-scroll retention.
- Save a hard cut reveal for "Blind Faith" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T17:23:36.745Z
- Poster day hint: unavailable