

The Neighbourhood - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier B | Billing 44 | Priority 57% | Viral 27% | Hype 67%

Primary Capture Moments

- Reels: Anchor the finale edit around "Softcore" for a high-payoff ending.
- Plan a wide crowd payoff shot near the finale around "Softcore".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.
- Capture a 10-15 second crowd reveal during the first high-energy chorus.
- Public-interest spike on Wikipedia (1.78x baseline). Plan one context-first opening shot.

Likely Song Triggers

- Sweater Weather: in-set 98% | opener 0% | closer+encore 22%
- Daddy Issues: in-set 89% | opener 0% | closer+encore 17%
- You Get Me So High: in-set 80% | opener 0% | closer+encore 0%
- Afraid: in-set 77% | opener 0% | closer+encore 0%
- The Beach: in-set 76% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Save a hard cut reveal for "Softcore" as the end-of-video payoff moment.
- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T17:19:00.615Z
- Poster day hint: unavailable