

# Teddy Swims - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

**Tier B | Billing 43 | Priority 61% | Viral 32% | Hype 79%**

## Primary Capture Moments

- TikTok: Use "Not Your Man" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "The Door" for a high-payoff ending.
- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Prioritize the first 90 seconds: "Not Your Man" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "The Door / Goodbye's Been Good to You".

## Likely Song Triggers

- Mr. Know It All: in-set 0% | opener 33% | closer+encore 0%
- The Door: in-set 0% | opener 33% | closer+encore 67%
- Hammer to the Heart: in-set 65% | opener 0% | closer+encore 0%
- Some Things I'll Never Know: in-set 59% | opener 0% | closer+encore 9%
- Guilty: in-set 41% | opener 0% | closer+encore 13%

## Viral Clip Strategy

- Open with a 6-10s hook from "Not Your Man" to maximize first-scroll retention.
- Save a hard cut reveal for "The Door" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: "Teddy Swims - BAD DREAMS (There's No You and I!) #shorts".
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.

## Operational Notes

- Signal source: youtube | confidence 71%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-04T05:30:33.187Z
- Poster day hint: unavailable