

Teddy Swims - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier B | Billing 43 | Priority 62% | Viral 34% | Hype 85%

Primary Capture Moments

- TikTok: Use "Not Your Man" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "The Door" for a high-payoff ending.
- Prioritize the first 90 seconds: "Not Your Man" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "The Door / Goodbye's Been Good to You".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- Lose Control: in-set 96% | opener 7% | closer+encore 7%
- The Door: in-set 74% | opener 8% | closer+encore 85%
- Bad Dreams: in-set 73% | opener 15% | closer+encore 0%
- Hammer to the Heart: in-set 64% | opener 0% | closer+encore 0%
- Some Things I'll Never Know: in-set 52% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Not Your Man" to maximize first-scroll retention.
- Save a hard cut reveal for "The Door" as the end-of-video payoff moment.
- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T17:15:58.994Z
- Poster day hint: unavailable