

RÜFÜS DU SOL - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier B | Billing 42 | Priority 59% | Viral 24% | Hype 78%

Primary Capture Moments

- TikTok: Use "Inhale / Brighter" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "No Place" for a high-payoff ending.
- Prioritize the first 90 seconds: "Inhale / Brighter" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "No Place".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- Innerbloom: in-set 100% | opener 0% | closer+encore 7%
- You Were Right: in-set 93% | opener 0% | closer+encore 0%
- On My Knees: in-set 90% | opener 0% | closer+encore 0%
- Underwater: in-set 85% | opener 0% | closer+encore 0%
- Next to Me: in-set 81% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Inhale / Brighter" to maximize first-scroll retention.
- Save a hard cut reveal for "No Place" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T17:12:56.839Z
- Poster day hint: unavailable