

PawPaw Rod - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier B | Billing 41 | Priority 60% | Viral 26% | Hype 81%

Primary Capture Moments

- TikTok: Use "Glass House" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "HIT EM WHERE IT HURTS" for a high-payoff ending.
- Prioritize the first 90 seconds: "Glass House" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Is It Magic?".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- HIT EM WHERE IT HURTS: in-set 92% | opener 11% | closer+encore 78%
- Lemonhaze: in-set 75% | opener 22% | closer+encore 11%
- Is It Magic?: in-set 72% | opener 0% | closer+encore 89%
- Rainy: in-set 66% | opener 0% | closer+encore 13%
- Glass House: in-set 64% | opener 63% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Glass House" to maximize first-scroll retention.
- Save a hard cut reveal for "HIT EM WHERE IT HURTS" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T17:09:55.276Z
- Poster day hint: unavailable