

Jackie Hollander - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier B | Billing 40 | Priority 55% | Viral 18% | Hype 57%

Primary Capture Moments

- TikTok: Use "Dopamine" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "All My Friends Are Hot" for a high-payoff ending.
- Prioritize the first 90 seconds: "Dopamine" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "All My Friends Are Hot / Pass You By".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- All My Friends Are Hot: in-set 90% | opener 0% | closer+encore 100%
- Pass You By: in-set 66% | opener 0% | closer+encore 100%
- The Afterparty: in-set 64% | opener 0% | closer+encore 0%
- Dopamine: in-set 60% | opener 100% | closer+encore 0%
- Guess: in-set 60% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Dopamine" to maximize first-scroll retention.
- Save a hard cut reveal for "All My Friends Are Hot" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 46%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T17:06:53.287Z
- Poster day hint: unavailable