

Villanelle - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier B | Billing 39 | Priority 60% | Viral 23% | Hype 79%

Primary Capture Moments

- TikTok: Use "Hinge" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Placebo" for a high-payoff ending.
- Prioritize the first 90 seconds: "Hinge" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Placebo / To the Stake".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- Hinge: in-set 87% | opener 100% | closer+encore 0%
- Measly Means: in-set 81% | opener 9% | closer+encore 0%
- Placebo: in-set 78% | opener 0% | closer+encore 90%
- Opportunity Arising: in-set 67% | opener 0% | closer+encore 0%
- Squeeze: in-set 59% | opener 0% | closer+encore 44%

Viral Clip Strategy

- Open with a 6-10s hook from "Hinge" to maximize first-scroll retention.
- Save a hard cut reveal for "Placebo" as the end-of-video payoff moment.
- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-04T05:30:27.486Z
- Poster day hint: unavailable