

Dora Jar - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier B | Billing 38 | Priority 61% | Viral 27% | Hype 79%

Primary Capture Moments

- TikTok: Use "Timelapse" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "No Way to Relax When You Are on Fire" for a high-payoff ending.
- Prioritize the first 90 seconds: "Timelapse" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "No Way to Relax When You Are on Fire / Ragdoll".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- Multiply: in-set 89% | opener 0% | closer+encore 6%
- No Way to Relax When You Are on Fire: in-set 86% | opener 0% | closer+encore 89%
- Ragdoll: in-set 83% | opener 0% | closer+encore 47%
- Timelapse: in-set 80% | opener 100% | closer+encore 0%
- She Loves Me: in-set 79% | opener 0% | closer+encore 11%

Viral Clip Strategy

- Open with a 6-10s hook from "Timelapse" to maximize first-scroll retention.
- Save a hard cut reveal for "No Way to Relax When You Are on Fire" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-05T05:28:37.591Z
- Poster day hint: unavailable