

Amble - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier B | Billing 35 | Priority 62% | Viral 28% | Hype 83%

Primary Capture Moments

- TikTok: Use "Schoolyard Days" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Lonely Island" for a high-payoff ending.
- Prioritize the first 90 seconds: "Shallow River Run" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Moral Victory / Sam Hall (audience request)".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- Lonely Island: in-set 96% | opener 0% | closer+encore 33%
- Schoolyard Days: in-set 74% | opener 40% | closer+encore 0%
- Tonnta: in-set 70% | opener 0% | closer+encore 60%
- Of Land and Sea: in-set 66% | opener 20% | closer+encore 0%
- One Man's Love: in-set 58% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Shallow River Run" to maximize first-scroll retention.
- Save a hard cut reveal for "Tonnta" as the end-of-video payoff moment.
- Narrative cue: "Amble at St Anne's Park in Dublin: Stage times, set list, ticket information, how to get there and more" is recurring in current chatter/news.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 86%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-04T05:30:16.002Z
- Poster day hint: unavailable