

Amble - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier B | Billing 35 | Priority 61% | Viral 25% | Hype 79%

Primary Capture Moments

- TikTok: Use "Shallow River Run" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Tonnta" for a high-payoff ending.
- Prioritize the first 90 seconds: "Shallow River Run" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Swan Song".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- Lonely Island: in-set 92% | opener 0% | closer+encore 45%
- Schoolyard Days: in-set 84% | opener 0% | closer+encore 0%
- Mary's Pub: in-set 77% | opener 0% | closer+encore 9%
- Tonnta: in-set 71% | opener 0% | closer+encore 33%
- Mariner Boy: in-set 70% | opener 0% | closer+encore 50%

Viral Clip Strategy

- Open with a 6-10s hook from "Shallow River Run" to maximize first-scroll retention.
- Save a hard cut reveal for "Swan Song" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T16:51:44.456Z
- Poster day hint: unavailable