

Lambrini Girls - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier B | Billing 34 | Priority 61% | Viral 32% | Hype 62%

Primary Capture Moments

- TikTok: Use "Bad Apple" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Cuntology 101" for a high-payoff ending.
- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Prioritize the first 90 seconds: "Bad Apple" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Cuntology 101 / Big Dick Energy".

Likely Song Triggers

- Bad Apple: in-set 72% | opener 100% | closer+encore 0%
- Company Culture: in-set 0% | opener 0% | closer+encore 0%
- God's Country: in-set 0% | opener 0% | closer+encore 0%
- No Homo: in-set 0% | opener 0% | closer+encore 0%
- Craig David: in-set 66% | opener 6% | closer+encore 18%

Viral Clip Strategy

- Open with a 6-10s hook from "Bad Apple" to maximize first-scroll retention.
- Save a hard cut reveal for "Cuntology 101" as the end-of-video payoff moment.
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.
- Narrative cue: "Defiance, love and hope at scorching first music festival of summer" is recurring in current chatter/news.

Operational Notes

- Signal source: youtube | confidence 39%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-05T05:28:10.102Z
- Poster day hint: unavailable