

The Chats - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier B | Billing 33 | Priority 63% | Viral 28% | Hype 81%

Primary Capture Moments

- TikTok: Use "Billy Backwash's Day" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Pub Feed" for a high-payoff ending.
- Prioritize the first 90 seconds: "Billy Backwash's Day" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Pub Feed / Better Than You".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- Smoko: in-set 97% | opener 0% | closer+encore 0%
- Pub Feed: in-set 89% | opener 0% | closer+encore 94%
- 6L GTR: in-set 86% | opener 6% | closer+encore 0%
- The Price of Smokes: in-set 78% | opener 0% | closer+encore 0%
- Struck by Lightning: in-set 76% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Billy Backwash's Day" to maximize first-scroll retention.
- Save a hard cut reveal for "Pub Feed" as the end-of-video payoff moment.
- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T16:45:40.667Z
- Poster day hint: unavailable