

Blues Traveler - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier B | Billing 30 | Priority 63% | Viral 28% | Hype 82%

Primary Capture Moments

- TikTok: Use "Stand" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Hook" for a high-payoff ending.
- Prioritize the first 90 seconds: "Stand" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Hook / Hot for Teacher".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- Run-Around: in-set 96% | opener 8% | closer+encore 0%
- Hook: in-set 93% | opener 0% | closer+encore 85%
- But Anyway: in-set 78% | opener 0% | closer+encore 0%
- Carolina Blues: in-set 61% | opener 0% | closer+encore 9%
- Hot for Teacher: in-set 58% | opener 0% | closer+encore 82%

Viral Clip Strategy

- Open with a 6-10s hook from "Stand" to maximize first-scroll retention.
- Save a hard cut reveal for "Hook" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-04-14T16:36:35.557Z
- Poster day hint: unavailable