

INZO - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier C | Billing 27 | Priority 48% | Viral 19% | Hype 48%

Primary Capture Moments

- TikTok: Use "Overthinker" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Good Signs" for a high-payoff ending.
- Prioritize the first 90 seconds: "Overthinker" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Good Signs / Hideaway".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- Overthinker: in-set 60% | opener 100% | closer+encore 0%
- Drift Like A Cloud, Flow Like Water: in-set 60% | opener 0% | closer+encore 0%
- Bass In Yo Face: in-set 60% | opener 0% | closer+encore 0%
- The Enforcer: in-set 60% | opener 0% | closer+encore 0%
- Visionaries: in-set 60% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Overthinker" to maximize first-scroll retention.
- Save a hard cut reveal for "Good Signs" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: "INZO Live @ Lost Lands 2025 - Full Set".
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: youtube | confidence 21%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-05T05:30:24.528Z
- Poster day hint: unavailable