

The Dare - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier B | Billing 24 | Priority 62% | Viral 21% | Hype 78%

Primary Capture Moments

- TikTok: Use "Standing on the Rock" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "If You Wanna Get to Heaven" for a high-payoff ending.
- Prioritize the first 90 seconds: "Standing on the Rock" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "If You Wanna Get to Heaven / It'll Shine When It Shines".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- Jackie Blue: in-set 90% | opener 0% | closer+encore 0%
- If You Wanna Get to Heaven: in-set 79% | opener 0% | closer+encore 100%
- Spaceship Orion: in-set 69% | opener 0% | closer+encore 0%
- Country Girl: in-set 68% | opener 0% | closer+encore 0%
- It'll Shine When It Shines: in-set 67% | opener 0% | closer+encore 100%

Viral Clip Strategy

- Open with a 6-10s hook from "Standing on the Rock" to maximize first-scroll retention.
- Save a hard cut reveal for "If You Wanna Get to Heaven" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-05T05:29:48.861Z
- Poster day hint: unavailable