

SIDEPIECE - One-Page Highlights

Bonnaroo Music & Arts Festival | 2026-06-11 to 2026-06-14 | Manchester, TN

Tier B | Billing 22 | Priority 62% | Viral 22% | Hype 70%

Primary Capture Moments

- TikTok: Use "Cash Out" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Sextacy" for a high-payoff ending.
- Prioritize the first 90 seconds: "Cash Out" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Electric Bongo / A Milli".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- On My Mind: in-set 60% | opener 20% | closer+encore 20%
- Menage A Trois: in-set 38% | opener 0% | closer+encore 0%
- Sextacy: in-set 35% | opener 0% | closer+encore 33%
- Cash Out: in-set 26% | opener 50% | closer+encore 0%
- Electric Bongo: in-set 26% | opener 0% | closer+encore 50%

Viral Clip Strategy

- Open with a 6-10s hook from "Cash Out" to maximize first-scroll retention.
- Save a hard cut reveal for "Electric Bongo" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 54%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-05T05:29:25.235Z
- Poster day hint: unavailable